



## **TEKFEN GAYRİMENKUL**

Tekfen İnşaat ve Tesisat A.Ş.  
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### **TEKFEN CONSTRUCTION AND INSTALLATION CO., INC. PUBLIC INFORMATION STATEMENT ON MARKETING**

#### **1.Data Supervisor and Representative**

accordance with Law No. 6698 for the Protection of Personal Data (LPPD), Tekfen Construction and Installation Co., Inc. (“Tekfen Real Estate Development ” or “Company”) is entitled, as data supervisor, to process, record, store, classify, and update your personal data for the purposes described below within legal and fair-use limits; it will also be able to disclose this data with and transfer it to third parties as allowed by regulations and/or within the limits set by the purpose of processing.

#### **2.Purpose of processing your personal data**

Your personal data mentioned above is processed in line with principles set out by LPPD and other relevant legislation and for the purposes of offering our products and services to you more effectively, to make suggestions based on your needs and to carry out processes regarding information forms you have filled out online to receive information about campaigns as part of our marketing efforts, to plan visits to sales offices, to sign preliminary sales contracts, and to carry out contract processes and marketing operations regarding third party suppliers. Your data is kept in a safe physical or electronic environment for an appropriate duration in line with the purpose of the processing. Tekfen Real Estate Development fully meets its responsibilities described in LPPD and all other relevant regulations on the protection of personal data concerning these activities.

For further information regarding the purposes for Tekfen Real Estate Development to process your personal data, please go to the [hepistanbul.com.tr](http://hepistanbul.com.tr) website and click on “Tekfen Real Estate Development Protection of Personal Data and Confidentiality Policy.”

#### **3.Transfer of your personal data**

Your personal data may be transferred by Tekfen Real Estate Development to our business partners, shareholders, authorized public offices and institutions, and private individuals as listed on our website [hepistanbul.com.tr](http://hepistanbul.com.tr) within the limits of the purposes described above and in line with basic principles set out by LPPD and within the boundaries set out by articles 8 and 9 of LPPD pertaining to conditions and purposes of processing personal data; for the purposes of continuing our business activities, it may also be transferred to companies providing us support services and to independent audit companies (also listed on [hepistanbul.com.tr](http://hepistanbul.com.tr)) as per legal obligations and limitations.

#### **4.Transfer of data abroad**

In case of explicit consent obtained in accordance with the principles outlined in Article 4(2) of LPPD and in case the conditions specified in Articles 5(2) and 6(3) maintain, which do not necessitate explicit consent but require adherence to the rules listed in Article 9, Tekfen Real Estate Development may transfer your personal data to individuals and institutions resident

in countries listed by the Board of Personal Data Protection (“Board”) as foreign countries with sufficient protection once the Board announces this list; as for countries that have been determined and announced as lacking sufficient protection, this data may be transferred if data supervisors in Turkey and the relevant foreign country commit in writing to sufficient protection and permission can be obtained from the Board for the transfer in question.

#### **5.Method and legal reason for collection of your personal data**

Your personal data is collected by Tekfen Real Estate Development on the basis of the legal reasons mentioned above, through a variety of channels such as the internet, advertisements, corporate projects and websites, forms, business cards, notes of sales specialists, copies of IDs, statements of individuals, passport information, invoice information, telephones, e-mails, etc.

Your personal data is then used with the purpose of carrying out the processes mentioned above and to continue our commercial and administrative activities; it is stored safely in physical and electronic form for the duration of our business ties. As such, your personal data may be processed and transferred either through explicit consent in accordance with the principles put forth in Article 4(2) of LPPD or without explicit consent in cases described by Articles 5(2) and 6(3).

#### **6.Your personal rights as described by Article 11 of PLDD**

As the owner of your personal data, you may direct your requests regarding your rights to Tekfen Construction and Installation Co., Inc., Tekfen Tower, Büyükdere Cad. No:209 34394 4.Levent Şişli / İstanbul by filling out and signing the relevant form on [hepistanbul.com.tr](http://hepistanbul.com.tr). Tekfen Real Estate Development will respond to your inquiry as soon as possible and no later than thirty (30) days, free of charge, depending on the nature of the request. If the process requires additional expense, you will be charged a fee determined by the Board.

According to Article 11 of LPDD you have the following rights:

- To learn whether your personal data has been processed or not,
- To request information regarding the processing of personal data,
- To find out the purpose of processing personal data and whether the use was in line with that purpose or not,
- To be informed of the third parties to whom your personal data has been transferred,
- To request correction of personal data if it is incompletely or erroneously processed,
- To request the deletion or destruction of personal data in accordance with conditions described in Article 7,
- To request third parties, to whom personal data has been transferred, to be informed of processes carried out according to clauses (d) and (e),
- To object to analyses of your personal data through automatic means that may work against you,
- To demand restitution if processing of personal data through illegal means results in damages.

\*This Public Information Statement (“Statement”) has been prepared on August 2, 2017. In case of any change in the text of the Statement, the date and contents of the Statement will be updated.